

A M E R I C A N

CREW

Product Information

- Features
- Benefits
- Application
- Ingredients

AMERICAN CREW SHOP

OFFICIAL SUPPLIER TO MEN

MATTE

Medium hold with a no-shine finish

FEATURES

- Water based
- Beeswax
- Glycerin
- Cetareth-20

BENEFITS

- Shampoos out easily without leaving behind residue
- Provides a barrier against moisture loss and has antioxidant properties – great for both hair and scalp
- Softens and swells the hair shaft adding a thicker, fuller appearance
- Provides wonderful conditioning and easy emulsification



INGREDIENTS

Water (Aqua), PEG-75, PEG-40 Hydrogenated Castor Oil, Beeswax (Cera Alba), Glycerin, Stearyl Alcohol, PEG-10 Soy Sterol, Phenoxyethanol, PEG-100 Stearate, Cetareth-20, Hydrogenated Castor Oil, Titanium Dioxide, Fragrance (Parfum), Methylparaben, Propylparaben

APPLICATION

- Apply a small amount to palms, rub hands together and work throughout towel-dried or dry hair.

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