

A M E R I C A N

CREW

Product Information

- Features
- Benefits
- Application
- Ingredients

AMERICAN CREW SHOP

OFFICIAL SUPPLIER TO MEN

FIRM HOLD GEL

Firm Hold

FEATURES

- Dual Polymer Complex
- Alcohol Free
- Low pH
- Carbomer

BENEFITS

- Creates firm control in any condition with ultimate hold
- Non-drying to scalp
- Avoids drying the hair and scalp
- Thickening and suspending agent



INGREDIENTS

Water, PVP/VA Copolymer, PVP, Quillaja Saponaria Extract (*Panama Bark), Ginseng (Panax Ginseng) Extract (*Ginseng Root), Sage (Salvia Officinalis) Extract (*Sage Leaves), Allantoin, Panthenol (*Provitamin B5), Carbomer, Nonoxynol-10, Propylene Glycol, Triethanolamine, Tetrasodium EDTA, Potassium Sorbate, Phenoxyethanol, Diazolidinyl Urea, Fragrance. *Source

APPLICATION

- Apply to towel dried hair, comb through and allow to dry naturally
- Not recommended for blow drying

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