

A M E R I C A N

CREW

Product Information

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- Ingredients

AMERICAN CREW SHOP

OFFICIAL SUPPLIER TO MEN

FORMING CREAM

Provides strong hold, excellent pliability and a natural shine.

FEATURES

- Water-based
- Lanolin Wax
- Sucrose
- PVP Copolymer
- Glycerin

BENEFITS

- Remains moldable yet firm. Shampoos out easily without residue
- Humectant that provides unsurpassed hold
- Contains conditioning properties that won't dry hair
- A holding agent that encourages firmness, body and fullness to the hair.
- Softens and swells the hair shaft



INGREDIENTS

Ingredients: Water (Aqua), Petrolatum, Cetearyl Alcohol, Alcohol Denat, Bis-Diglyceryl Polyacyladipate-2, Lanolin Wax, PVP, Copernicia Cerifera (Carnauba) Wax, Ceteareth-25, PVP/VA Copolymer, Propylene Glycol, Ozokerite, Paraffinum Liquidum, Dioctyl Malate, PEG-40 Castor Oil, PEG-10 Soy Sterol, Sucrose, Cereus Grandiflorus (Cactus) Flower Extract, Glycerin, Fragrance (Parfum), Methylparaben, Ethylparaben, Propylparaben, Butylparaben, Isobutylparaben, Phenoxyethanol

APPLICATIONS

- Apply a pea-sized amount into palms, working evenly through damp or dry hair.

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