

A M E R I C A N

CREW

Product Information

- Features
- Benefits
- Application
- Ingredients

AMERICAN CREW SHOP

OFFICIAL SUPPLIER TO MEN

TEXTURE CREME

For Control and Shine

FEATURES

- Water Based
- Hydrolyzed Wheat Starch
- PVP Copolymer
- Lanolin Oil

BENEFITS

- Remains pliable—great for conservative to avant-garde styles
- Provides healthy gloss to hair
- Provides body and fullness to hair
- Helps retain moisture and provides a soft after feel



INGREDIENTS

Water, Propylene Glycol Dicaprylate/Dicaprate (*Coconut Oil), PVP/VA Copolymer, Cetyl Acetate (*Lanolin), Polyquaternium-37, Phospholipids, PPG-10 Methyl Glucose Ether (*Corn Sugar), Lanolin Oil (*Lanolin), Acetylated Lanolin Alcohol (*Lanolin), Polyquaternium-11, Quillaja Saponaria Extract (*Panama Bark), Ginseng (Panax Ginseng) Extract (*Ginseng Root), Sage (Salvia Officinalis) Extract (*Sage Leaves), Hydrolyzed Wheat Protein (*Wheat), Hydrolyzed Wheat Starch (*Wheat), PPG-1 Trideceth-6, PEG-40 Castor Oil (*Castor Bean), Propylene Glycol, Methylparaben, Propylparaben, Diazolidinyl Urea, Fragrance. *Source

APPLICATION

- Apply pea-sized amount to towel-dried hair. Distribute evenly
- Use with blow dryer or air dry

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