

A M E R I C A N

CREW

Product Information

- Features
- Benefits
- Application
- Ingredients

AMERICAN CREW SHOP

OFFICIAL SUPPLIER TO MEN

LIGHT HOLD GEL

Light Hold

FEATURES

- Alcohol Free
- Thermal Protectants
- Light Natural Hold
- PVP Copolymer

BENEFITS

- Non-drying to scalp
- Protects the hair during blow drying
- Excellent for blow drying while creating body and shine
- Provides body and fullness to the hair



INGREDIENTS

Water, PVP/VA Copolymer, PVP, Quillaja Saponaria Extract (*Panama Bark), Ginseng (Panax Ginseng) Extract (*Ginseng Root), Sage (Salvia Officinalis) Extract (*Sage Leaves), Allantoin, Panthenol (*Provitamin B5), Carbomer, Nonoxynol-10, Propylene Glycol, Triethanolamine, Tetrasodium EDTA, Potassium Sorbate, Phenoxyethanol, Diazolidinyl Urea, Fragrance. *Source

APPLICATION

- Can be used on wet, towel dried or dry hair
- Use when control, not maximum hold, is desired

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